

## Reliance First Capital grabs the #9 spot in the Top Ten rankings on LendingTree.com

**CHARLOTTE, N.C., Nov 5, 2013** - LendingTree, the nation's leading online lending exchange, today announced the top ten customer-rated lenders on its network based on reviews for the third quarter of 2013. The Top Ten list is created based on a weighted average of review rating and volume of customer reviews. Lenders were rated on mortgage rates, fees and closing costs, responsiveness, customer service and overall experience.

Top Ten LendingTree Network Lenders - Q3 2013

- 1. Pacific Beneficial Mortgage Company
- 2. Sebonic Financial
- 3. HomePlus Mortgage
- 4. New Penn Financial
- 5. Innovative Funding Services
- 6. Affinity Mortgage, LLC
- 7. Statewide Mortgage, LLC
- 8. DLJ Financial, Inc.
- 9. Reliance First Capital, LLC
- 10. FirstSouth Mortgage, LLC

(Based on LendingTree Lender Ratings and Reviews 7/1/2013 - 9/30/2013)

## **About LendingTree, LLC**

LendingTree, LLC is the nation's leading online source for competitive home loan offers, empowering consumers during the mortgage, refinance or auto loan process. LendingTree provides an online marketplace which connects consumers with multiple lenders that compete for their business, as well as an array of online tools and information to help consumers find the best loan. Since inception, LendingTree has facilitated more than 30 million loan requests and \$214 billion in closed loan transactions. LendingTree provides access to lenders offering mortgages and refinance loans, home equity loans/lines of credit, and more. LendingTree, LLC is a subsidiary of Tree.com, Inc. (NASDAQ: TREE). For more information go to www.lendingtree.com, dial 800-555-TREE, join our Facebook page and/or follow us on Twitter @LendingTree.



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